



Pauma/Valley Insurance Agency, Inc.

"Valley Center's Most Trusted Independent Insurance Agency Since 1978"

04/14/2016

Let's Get Social



Find us on Yelp 

Join Our Mailing List!

Phone: 760-749-2383

In This Issue

[PVI SHINES AT
CHAMBER SUNRISER](#)

[IN CASE YOU MISSED
IT...](#)

[CUSTOMER CORNER](#)

[DID YOU KNOW...](#)

[SMART DRIVER COURSE
- APRIL 22](#)

[TIME "FORE" GOLF!](#)

[REFERRALS AND
TESTIMONIALS](#)

[PVI RECEIVES AWARD](#)

PVI SHINES AT CHAMBER SUNRISER



PVI had the pleasure of sponsoring the Valley Center Chamber of Commerce Sunriser on April 1st. It was a great time to get together with other local businesses and share with each other a little about ourselves, and the ways our businesses support our community.

It also was the perfect time for PVI to kick-off its latest program to promote the Chamber, and thus other local businesses as well. Brandon Strausbaugh, PVI Manager, was joined by members of his outstanding team (left to right) Carmen Barrera, Maricruz Avelar, Brooke Dunn and Justina Ossana, in announcing that PVI will donate \$50 to the Chamber for each new insurance policy that (current) Chamber members purchase through PVI. Talk about a win/win! (And that's no April Fool's joke!)

Thank you to the Chamber and all who attended. It was a great way to start the day!

IN CASE YOU MISSED IT...

MARK YOUR CALENDARS

April 16
A-1 Irrigation/Do It Best Hardware Customer Appreciation Day from 10 am - 2 pm

April 22
PVI Lunch 'n' Learn Smart Driver Course

May 6
VCCAG Annual Golf Tournament

QUICK LINKS

- [PVI Website](#)
- [About Us](#)
- [Services](#)
- [Contact Us](#)

NOW OPEN



The Insurance Institute for Highway Safety (IIHS) recently conducted its first-ever test of automobile

headlights. The results may surprise you.

According to this study, only one vehicle qualified for the highest rating of "Good" - the Toyota Prius - out of the 31 midsize cars evaluated. In fact, the best available headlights on 11 cars only earned an "Acceptable" rating, while nine only reached a "Marginal" rating. Ten of the vehicles evaluated can't be purchased with anything other than "Poor-rated" headlights. Further, many of the poor-rated headlights belonged to luxury vehicles.

Government standards for headlights, based on laboratory tests, allow a large variation in the amount of illumination that headlights provide in actual on-road driving. Since about half of all traffic deaths occur in dusk, dark or dawn conditions, it stands to reason that improved headlights could potentially decrease the number of fatalities.

Although there are different types of headlight technology, the IIHS does not favor one over another; it simply rewards systems that produce ample illumination without excessive glare for drivers of oncoming vehicles.

For more information on this study and to see how the cars that were tested rated, please checkout our [PVI Blog](#).

CUSTOMER CORNER

Who doesn't like to feel appreciated, right? Well, here's the perfect opportunity to feel that in abundance! On Saturday, April 16th, [A-1 Irrigation/Do It Best Hardware](#) (in Valley Center) will host their annual "Customer Appreciation Day."



Exactly how do you get appreciated? Well, for starters, you get a free delicious Mexican food lunch with all the trimmings! As if that weren't enough, they also provide numerous door prizes, hold big sales, sponsor vendor demos and offer the chance to win one of two \$500 shopping sprees! The fun runs from 10 am - 2 pm to visit the booths of vendors and businesses, and 11 am - 1 pm for the lunch.

Although this is the 19th Annual celebration, the original business was started back in 1964. In 1967, Jack Bose bought out the original owner and has continued ever since to improve and expand the

Valley Center Vehicle Registration Services

Have you "Liked" us
on Facebook yet?



CA License # 0662677

**Pauma Valley
Insurance Agency, Inc.**

**Temecula Valley
Insurance Agency**

*"A Full Service
Insurance Agency
Since 1978"*

**Valley Center, CA
(760) 749-2383**



		
		



Find us on 

Join Our Mailing List!

business to better serve their customers and the community.

Stuart Holthaus, General Manager, said this event was started as a way to give back to their customers for all their support throughout the years. Last year, they served around 550 for lunch and distributed over 300 door prizes to attendees. If you were there, you're already looking forward to this year! If you missed it, you won't want to make that mistake again.

In addition to twenty vendors being onsite to display and demo their wares, twenty local businesses have signed-up to participate in the Local Business Expo that will be part of the event, including PVI. There will be demos and raffles and the opportunity to meet and greet your neighbors, while supporting our community. We hope to see you there!

But if you can't make it, you don't have to wait until next year's event to feel appreciated. Just stop in for all your hardware and irrigation needs and the friendly staff at A-1 will take care of the rest, because, after all, they "Do It Best!"



DID YOU KNOW...



You can save from \$6 to \$10 on your monthly insurance payment installment by switching to an EFT/ACH payment plan? With the payment automatically drafted from your account, you not only ensure timely payments, you also free yourself from even having to *think*

about it, let alone having to physically make the payment! But what you *can* think about, is what you can do with all the money (and time!) you will save over the course of your insurance. For more information give us a call! 760-749-2383

SMART DRIVER COURSE - APRIL 22

SAVE up to 30%

**By combining all your
Insurance with us!**

- ⇒ Home & Fire
- ⇒ Life Insurance
- ⇒ Workers Compensation
- ⇒ Health Insurance -
Group & individual
- ⇒ Disability Insurance -
Group & Individual
- ⇒ Mortgage Protection
- ⇒ Cars & Trucks
- ⇒ Classic & Antique Cars
- ⇒ Motorcycle
- ⇒ Boat & Watercraft
- ⇒ ATVs & Recreational
Vehicles
- ⇒ Flood - All Types
- ⇒ Renter (Tenant)
Protection
- ⇒ Condos & Townhomes
- ⇒ Rental & Investment
Property
- ⇒ Business Liability
- ⇒ Business Property
- ⇒ Business Cars & Trucks
- ⇒ Mechanical Breakdown
- ⇒ Non - Profits
- ⇒ Professional Offices
- ⇒ And MUCH more...

Visit PVINS.COM
or
Scan the QR Code



Are you interested in refreshing your driving skills, learning techniques to become a more competent and safer driver, and saving money? If yes, then all the signs point to PVI!

On Friday, April 22, PVI will be sponsoring the AARP Smart Driver™ Course, for drivers 55 and older. The event - this year's annual "Lunch 'n' Learn" - will be held at the Valley Center Community Center, 28246 Lilac Road.

This eight-hour course (starting at 8:30 am) will be FREE for PVI customers; \$15 for current AARP members; and \$20 for non-members. Upon completion, participants will receive a certificate and be eligible to receive an auto insurance discount through their individual carriers.

Participants will learn:

- Defensive driving techniques, new traffic laws and rules of the road
- How to deal with aggressive drivers
- How to safely navigate adverse weather conditions
- Expanded information on automobile technologies

That's the "Learning" part. For the "Lunch" part, you will be treated to a delicious offering from Julie Stroh Catering, a local favorite!

To register and/or for more information, please email Phyllis@pvins.com or call 760-749-2383. We look forward to seeing you on April 22!

TIME "FORE" GOLF!

VALLEY CENTER
REAL ESTATE PROFESSIONALS

12TH Annual
Scholarship Golf Tournament

Friday, May 6, 2016
Woods Valley Golf Course
14616 Woods Valley Road, Valley Center, CA 92082

SIGN IN 10 AM LUNCH 11 AM SHOTGUN START 12 NOON
DINNER & AWARDS TO FOLLOW TOURNAMENT

On Friday, May 6, the Valley Center Real Estate Professionals will hold their 12th Annual Scholarship Golf Tournament at the Woods Valley Country Club. This is their premier fundraiser which provides scholarships to graduating seniors.

The Valley Center Real Estate Professionals is an organization comprised of Realtors, Lenders, Title and Escrow individuals and

Keeping it Local

Our business is much more than just selling insurance, it is a way of life; which means long-

term personal relationships being built with members of our community; it means supporting local businesses, events and sports teams; and it means making a difference in the lives of others.



"The PVI Pledge"

Pauma/Valley Insurance pledges to do everything we can to make your lives Safer, Simpler & more Secure.

PVI is An Award Winning Agency



Golden Standard

Insurance Professionals. Their primary goal is to provide financial aid by way of scholarships to graduating seniors living in Valley Center and Pauma Valley. During the past eleven years, over \$120,000 has been distributed to deserving seniors through the group's non-profit 501(c)3 - Valley Center Community Aid Group (VCCAG).

But sponsoring the tournament is only part of the equation. They need YOU as a sponsor and/or golfer to do your part to help. Various sponsorship levels are available, and they also need items for the auction. PVI is excited to, once again, sponsor their Hole-In-One at the 8th Hole.



So grab a few friends, family members or co-workers and sign-up for a foursome and join us! Individual golfers are also welcome!

It is a full day of fun, fellowship and golf, capped off by a catered dinner, awards program and auction. Come be a part of this worthy event and support our efforts as we invest in the future with the youth of our community!

[Click here for more information and/or to participate in the Golf Tournament.](#)

REFERRALS AND TESTIMONIALS

"Due to Brandon's personal commitment to his customers - and his knowledge and affiliations in the insurance business - we were able to save about \$200 per month on our combined auto and medical insurance. Thanks, Brandon!" - Julie Stroh, Valley Center

If you have a testimonial to share, like Julie's, we'd love to hear it! You can share it either via our website or email to

Phyllis@pvins.com.

[Click to share a testimonial or read what others have to say.](#)

Or, better yet, there is no greater compliment you pay us than sharing your experience with family and friends in referring them to us. As our way of saying "thank you" we are pleased to present a \$10 gift card to you and a \$10 donation to a local non-profit

Look for us on
Valley Center Road



**April showers bring...
costly repairs and
damage if you're not
prepared! Always
make sure your gutters
and drains are free
from debris.**

**Let us help you protect
your home and
business. Then "May"
your satisfaction with
our service be the only
thing overflowing!**

organization per referral. For each referral we receive, your name also goes into a year-end drawing for a 2016 Apple Watch. Sounds like a good "time" to **check-out our referral program!**

2016 Grand Prize
Giveaway
Latest Apple Watch!



PVI RECEIVES AWARD



We are very excited to announce that Barni Strausbaugh, Owner/CEO of PVI, has achieved the 2015 Distinguished Agency Award given by Allstate

Insurance Company!

This award recognizes independent agency owners for high standards in their commitment to Allstate customers, their business performance and their contribution to the local community. It also shows PVI is one of the top agencies in the country in auto and property insurance sales for Allstate and is a symbol of the agency's dedication to serving as a trusted advisor to Allstate customers.

"Barni is a leader among the Allstate independent agency owners," according to John Stolte, Regional Sales Leader at Allstate in California. "Barni and his son, Brandon, are active and respected members of the community, who work with area residents to help them determine the insurance protection that best meets their needs."

"It's a tremendous honor to earn the Distinguished Agency Award," stated Barni. "We have a great team working together to serve our customers and our community, and it is very gratifying to have our efforts acknowledged by Allstate."

As your personal Valley Center insurance agent, anytime you walk-in, call or email the agency you will always receive the same great hometown customer service that we have been providing for our community since 1978. Because we are an independent agent appointed to represent over 50 carriers including Mercury, Allstate, Progressive, MetLife, Travelers, Safeco, The Hartford, and more, you can be assured that we are going to provide the highest level of coverage at the most competitive rates.



We are located at 27357 Valley Center Road
(Right across the street from Napa Auto Parts & Papa Bears)

[CLICK HERE FOR DIRECTIONS](#)

Thank you from all of us at Pauma/Valley Insurance



PVI Protection Team